

ASA POWER RATING FOR SMALL and MID-SIZED BUSINESS SOFTWARE

The ASA Power Rating is calculated based upon the 350 most important features in accounting software. We assigned either 1 or 2 points to each of these features, depending on their importance. We also separated these features by modules.

We compared these features to some of the most popular top accounting software products used by small and medium businesses today. We awarded each product either 1 or 2 points for each feature provided right out of the box. We also awarded partial points in the event that the product did not offer a particular feature right out of the box, but if that feature was available through either customization (75% point value awarded) or through a third party add-on product (25% point value awarded).

Based on this methodology, we calculated the ASA Power Rating for all of the listed products. Here's how the products stack up:

ASA Power Rating	Product	General Ledger	Accts Payable	Accts Receivable	Payroll	Inventory	Job Cost	Order Entry	General Questions	Multi Currency
65.0	ACCPAC Simply Acct	18.0	10.0	12.0	7.0	3.0	-	7.0	7.0	1.0
77.0	QuickBooks	28.8	17.0	12.0	10.8	5.5	-	-	3.0	-
78.0	QuickBooks Pro & Enterp.	28.8	17.0	12.0	10.8	5.5	-	-	3.0	1.0
99.0	Peachtree Complete Acct	17.0	19.0	15.0	9.0	19.0	1.0	8.0	11.0	-
101.0	CYMA	38.0	17.0	20.5	14.8	1.3	-	-	9.5	-
129.0	MYOB	32.0	23.0	19.0	7.0	23.0	2.0	6.0	15.0	2.0
137.0	DAC EASY (Best)	25.0	23.0	19.0	15.0	36.0	3.0	11.0	5.0	-
152.0	Peachtree 2000	31.0	25.0	20.0	12.0	39.0	10.0	11.0	4.0	-
172.0	Real World Classic Acct	41.0	25.0	17.0	12.0	52.0	3.0	15.0	7.0	-
215.5	BusinessWorks Gold	34.3	29.0	32.5	15.5	58.8	13.5	13.5	18.5	-
225.0	ACCPAC Executive	54.5	33.5	27.8	19.8	57.0	5.0	14.5	13.0	-
232.8	BusinessVision 7	44.5	29.5	31.0	19.3	58.5	6.8	26.0	16.3	1.0
263.8	MAS 90	41.8	34.3	35.8	18.8	61.3	17.3	28.0	25.5	1.0

**BUSINESSVISION 7 was selected as the #1
Small Business Accounting Software
2001 - 2006 by K2 Enterprises & Accounting Research Inc.**

NOTE : Please remember, there is a great deal more to selecting a product than just looking at the product features. The company behind the product must be financially strong. The product code must be stable. The reseller is the most important ingredient to a successful implementation. The ASA power rating described above concentrates only on core accounting software modules while advanced solutions and industry specific solutions such as manufacturing, non-profit accounting, CRM, supply chain, point-of-sale, e-commerce and more have been totally left out of the calculation. Please keep this in mind. **SOURCE:** 2006 ACCOUNTING SOFTWARE ADVISOR, LLC.